

TRANSFORM

Youth Entrepreneurship Conference

December 9, 2014

NETWORK
FOR TEACHING
ENTREPRENEURSHIP
Greater Los Angeles

Agenda

9:00am-9:10am: Welcome: Hayley Hoverter & Patrick Henry, *NFTE Alumni* & USC Rep

9:10am-9:30am: Opening Keynote: Lisa Nicolle Bell, *Inspired Life Media*

9:30am-10:00am: NFTE Greater LA Alumni Panel

- Jose Garcia, *HOPE Apparel*
- Evelin Espinoza, *The Hippies Candles*
- Maricruz Nocelotl, *LACQ*
- Jose Soto, *Keepenn*

10:00am-10:10am: Break, Room Change

10:10am-10:45am: Breakout Session #1

Opportunity Recognition:

- Albert Rocker, *Microsoft*
- Pearl Bham, *Adwii Beauty*
- Jonathan Ward, *ICON*
- DA Wallach, *Chester French*
- Jack Friedman, *Smart Study Tutors*

Marketing:

- Barney Santos, *Gentefy*
- Bryce Maddock, *Task US*
- Jeff Green, *Nano H2O*
- Eric Rose, *Pinnacle Product Innovation*
- Mike Zhang, *Airsoft Megastore*

10:50am-11:30am: Breakout Session #2 – As Above

11:30am-12:15pm: Vine Video + Lunch

12:05pm-12:35pm: Tech Panel: “How technology influences business”

Moderator: Cooper Harris

- Brent Bushnell, *Two Bit Circus*
- Todd Felderstein, *The Story Project*
- Phoebe Scott, *Laudville*
- Shannon Smith, *XPRIZE*

12:35pm-1:00pm: Closing Keynote: *TBA*

1:00pm-1:15pm: Post Surveys